

Business Chart - Visual

Business Chart



When a price reduction and what are their needs? This will help you better understand the benefits of being business with your own ideas & provide products or services.

International User

1,505



18,321



Realtime Dashboard

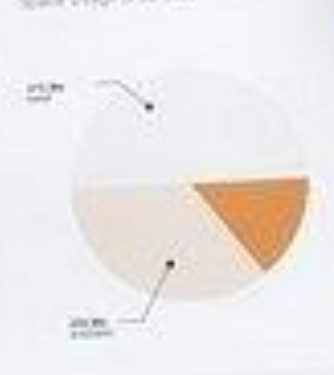


Revenue/Exp. Ratio
Revenue/Exp. Ratio is a key metric in tracking performance. It shows if you're making a profit or loss. For the full report, visit [www.ourdata.com](#)

Marketing Chart



Spice Usage (2018-2019)





**How to become a
Data Scientist**

**What's
Your
Takeout ?**

Data Science by an example

**How to become a Data
Scientist**

Who Can ?

Job Opportunity

**Data Science Training
Module**

Data Science by an example



Telecom Analytics

VOICE



Minutes

DATA



GBs



Arbaz



Prachi



Lisa

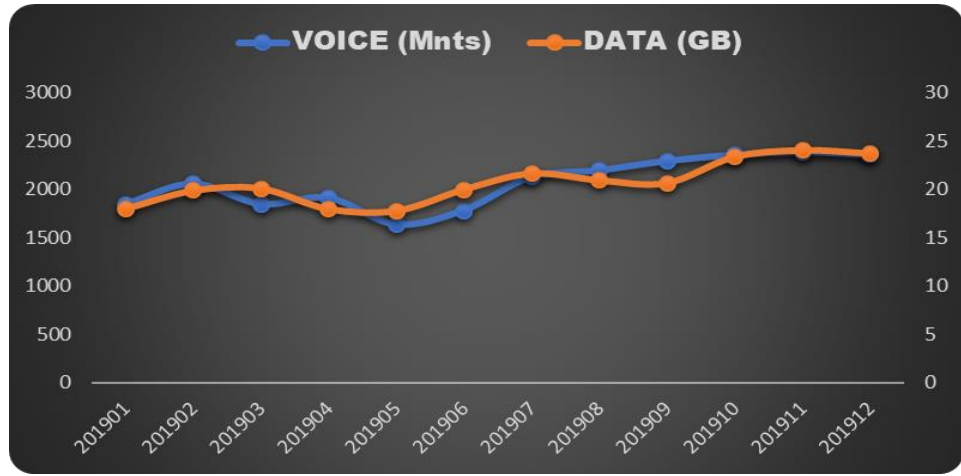


Aman

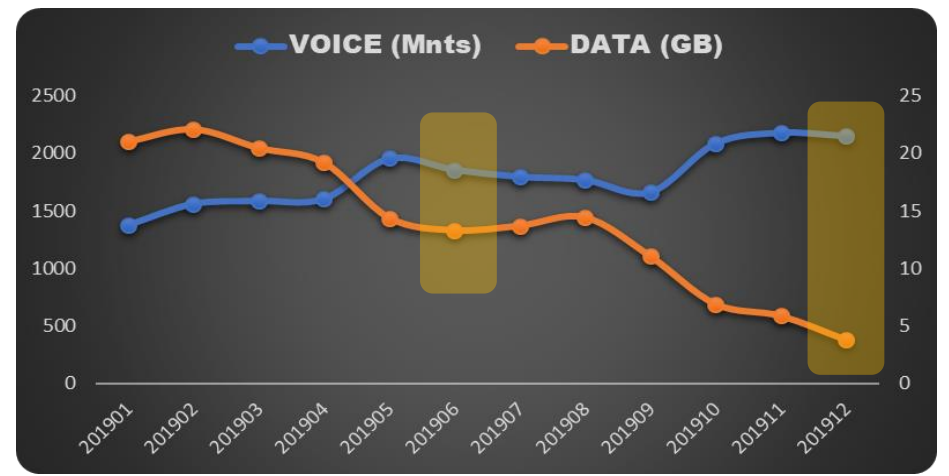




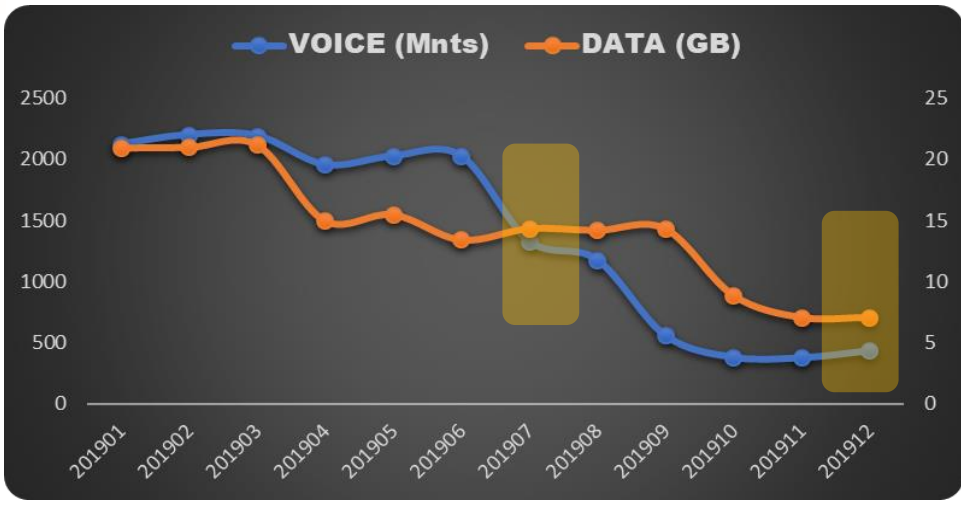
Arbaz



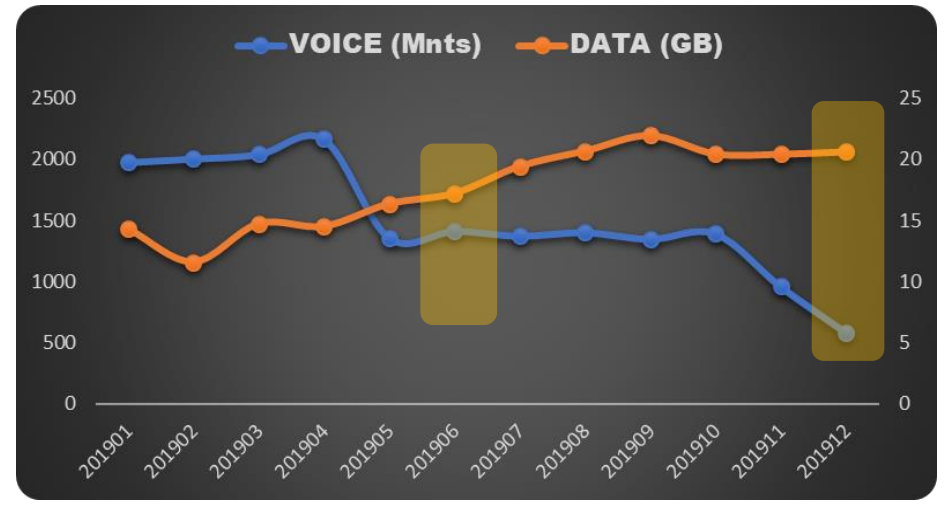
Lisa



Prachi

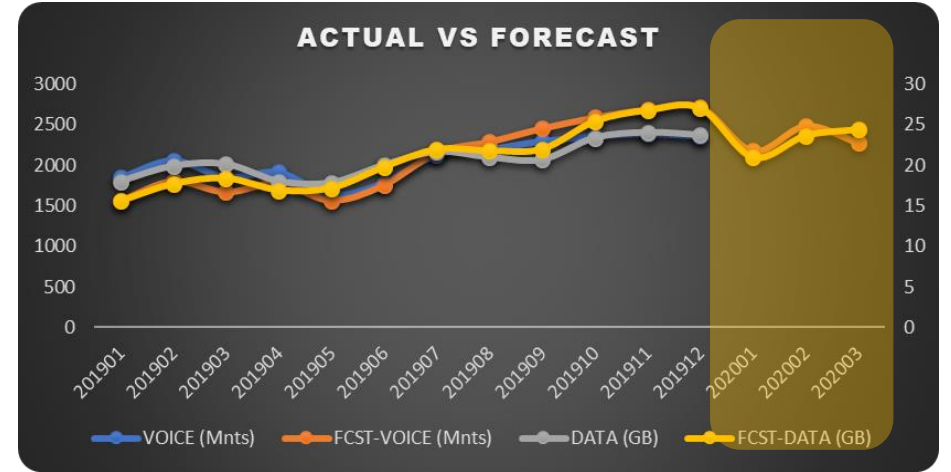
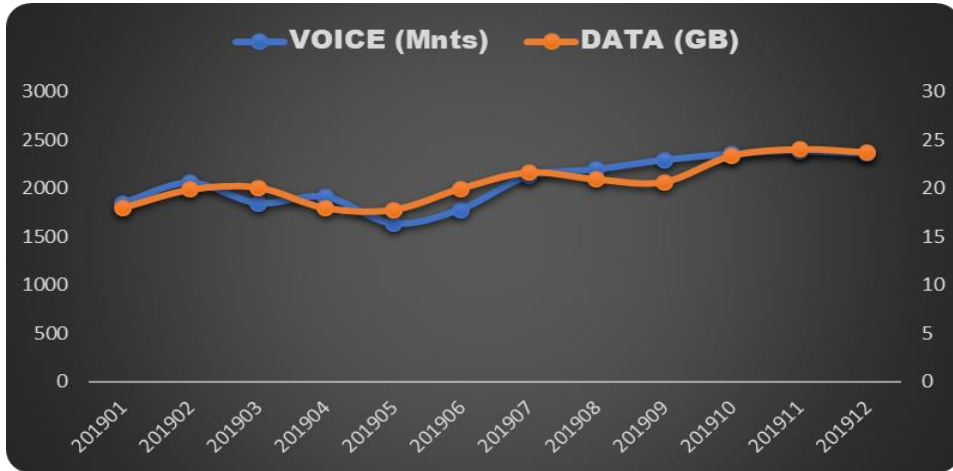


Aman

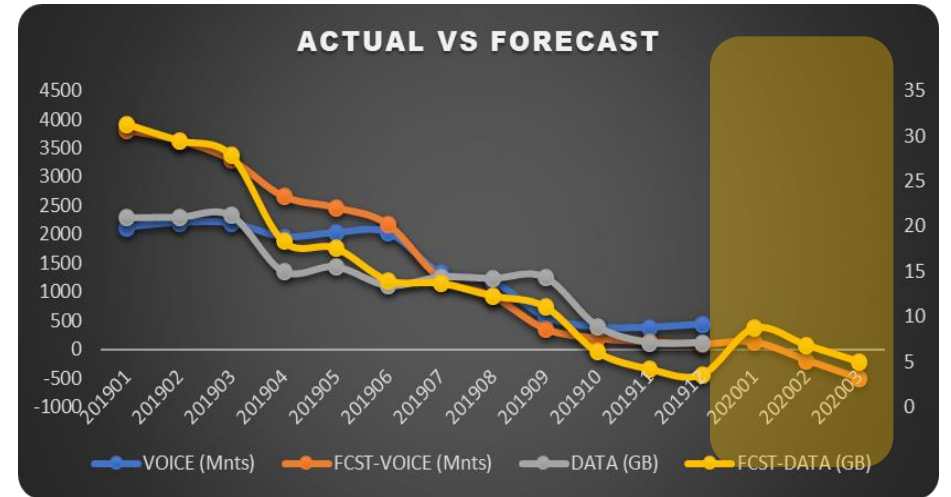
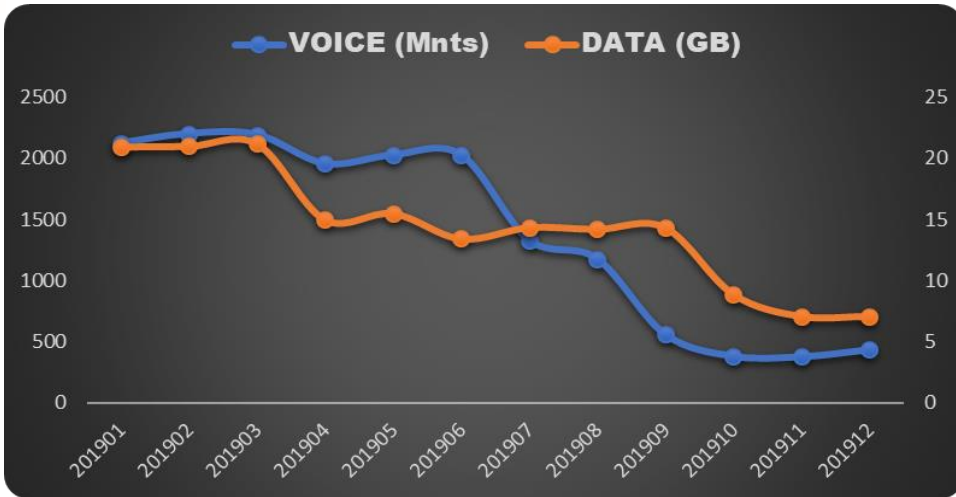




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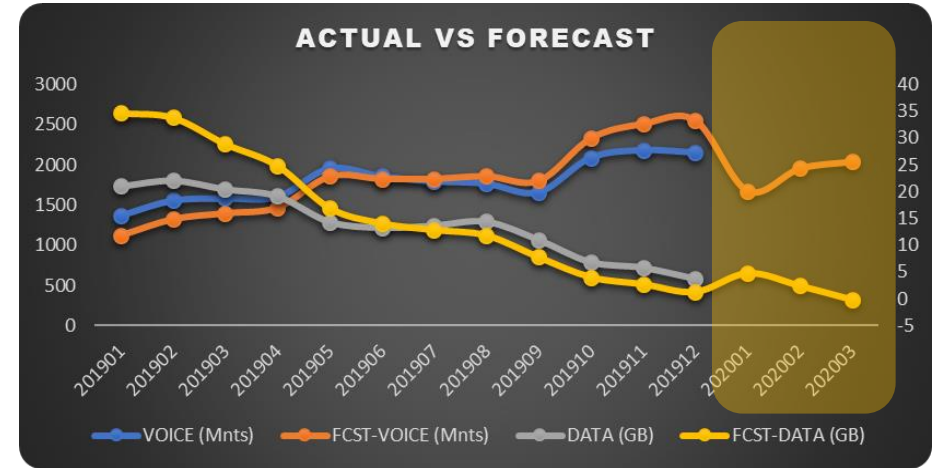
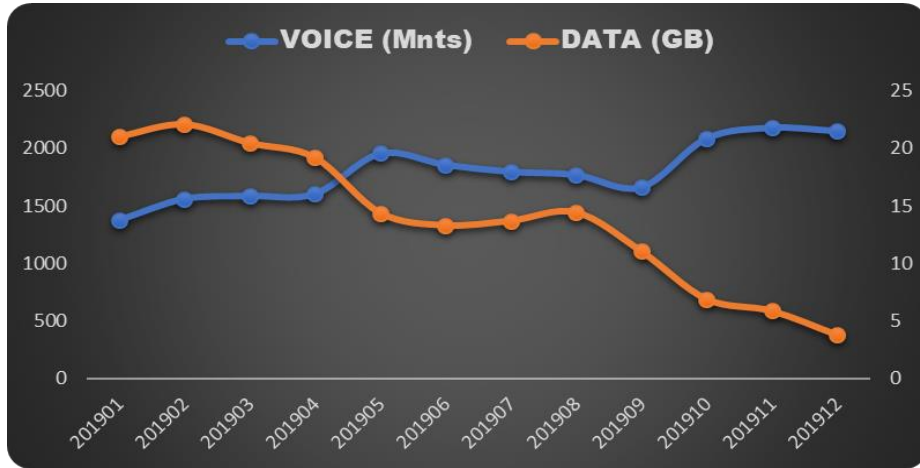


Prachi

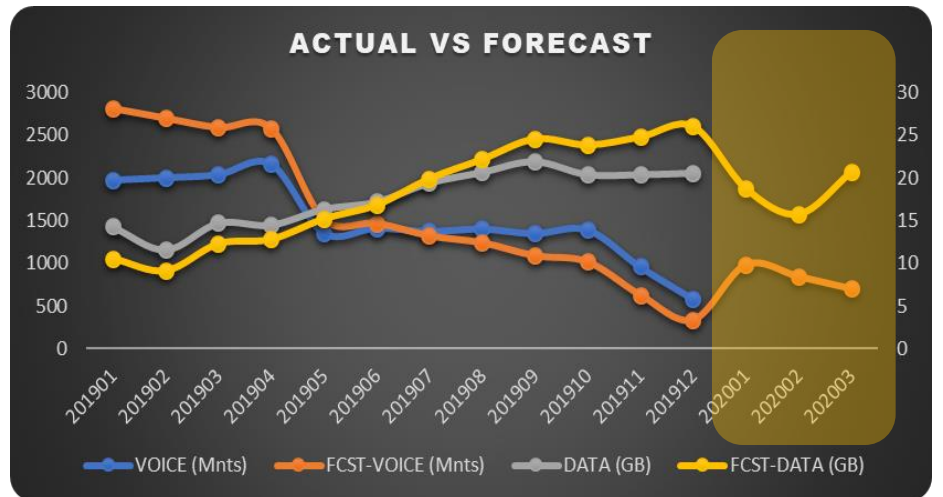
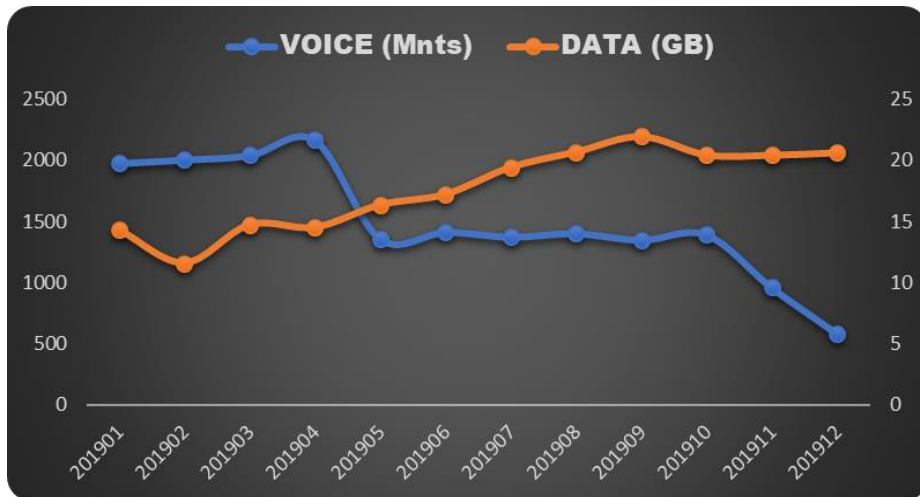




Lisa



Aman



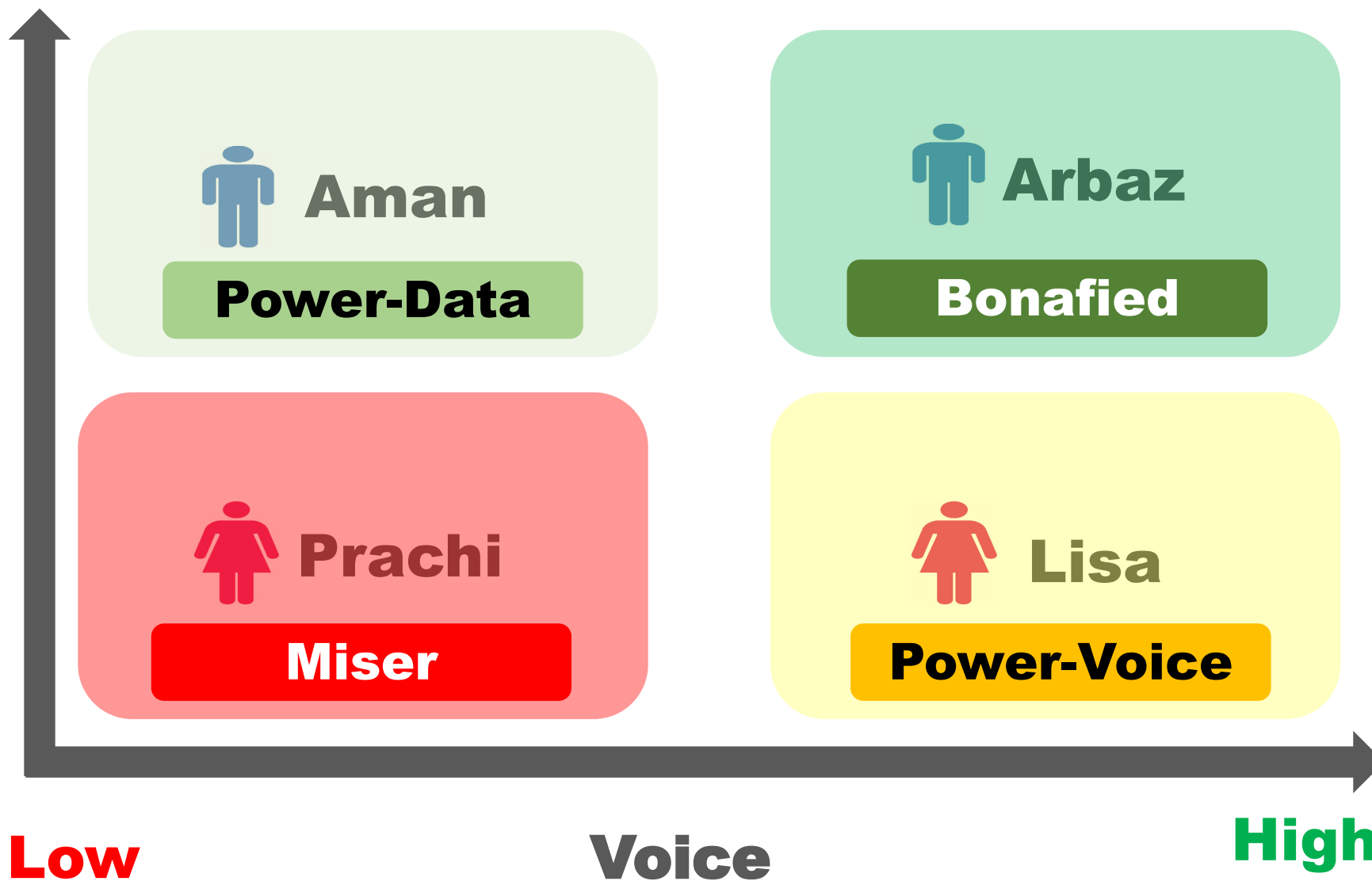
Customer **SEGMENTATION**



High

Data

Low



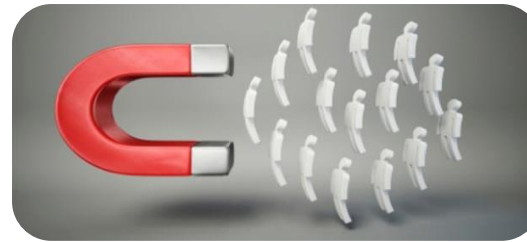
Low

Voice

High



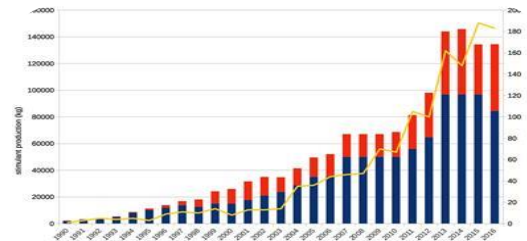
Acquisition Strategy



Retention Strategy



Trust and Engagement



Usage and Revenue 



Arbaz

Bonafied



Prachi

Miser



Lisa

Power-Voice



Aman

Power-Data

1.5 GB/DAY PACKS

PLANS	VALIDITY	BENEFITS
₹ 2121	336 days	504 GB Unlimited Voice
₹ 555	84 days	126 GB Unlimited Voice
₹ 399	56 days	84 GB Unlimited Voice
₹ 199	28 days	42 GB Unlimited Voice

1 GB/DAY PACKS

PLANS	VALIDITY	BENEFITS
₹ 149	24 days	24 GB Unlimited Voice

Data

PLANS	VALIDITY	BENEFITS
₹ 11	Existing Plan	Unlimited 800 MB + 75 Minutes Jio to Non-Jio
₹ 21	Existing Plan	Unlimited 2 GB + 200 Minutes Jio to Non-Jio
₹ 51	Existing Plan	Unlimited 6 GB + 500 Minutes Jio to Non-Jio

Telecom **DATA**



India Population-
130 cr



Indian Mobile subscriber
90 cr (Tele density in India)



If one subscriber makes on an average 5 calls in a day, we get $90\text{cr} \times 5 = 450$ Cr records * 12 months = **5400** Cr Data



Msdn	Plan	Circle	Recharge Amount	Days Left	MOU	Local_mou	STD_mou	ISD_mou	Data	Whats-up	FaceBook	Netflix	Amazon Prime	Hotstar	Others
7483596228	PPS	KA	599	52	1200	700	480	20	43	12	6	12	10	3	0
7483596229	PPS	KA	120	2	1500	1000	500	0	2	1	1	0	0	0	0
7483596230	PPS	KA	399	10	3000	2000	1000	0	80	20	10	12	30	0	8

Telecom

DATA Scientist Role

1

Data Management

Managing data to create a summary view of analysis and reporting of what is happening?

2

Data Analysis and Insight Presentation

Descriptive and Diagnostic analytics. Describe the insights based on the past information what is happening? And examine the cause of past results as why did it happen?

3

Predictive and Prescriptive Analysis

Predictive and Prescriptive analytics. What will happen? When and why ?
What should we do?

4

Develop automated action using Machine Learning and AI

Develop automated actions and recommendations to do just in time decision support and smooth productive analysis

HOW TO BECOME A **DATA SCIENTIST**





**Start your
journey with
DV Analytics
to become a
Data
Scientist**

Learning Path

Step-3 Learn Predictive Modeling that leads actions using Machine Learning, Deep Learning and AI

In this program you learn Statistics and its business applications in terms predicting the future outcomes from the history pattern of the data and creating an action to achieve the optimization technique using Machine Learning, Deep Learning and Artificial Intelligence

Analytics Type:

Predictive and Prescriptive analytics
What will happen? When and why? What should we do?

Step-2 Learn Data Analysis, Insights Generation and Presentation Skill

In this program you learn how to design associative data model. Designing of KPI Metrics and prepare drill down and story telling dashboard using advanced data visualization applications

Analytics Type:

Descriptive and Diagnostic analytics
Describe the insights based on the past information what is happening? And examine the cause of past results as why did it happen?

Step-1 Learn DBMS and Reporting Skill

In this program you learn how to read data from multiple source files. Design complex data model using joins and relationship concept along with manipulation techniques and automation process

Analytics Type:

Managing data to create a summary view of analysis and reporting of what is happening?



Our training program?

Step-3 Learn Predictive Modeling that leads actions using **Machine Learning, Deep Learning** and **AI**

Step-2 Learn Data Analysis, Insights
Generation and **Presentation Skill**

Step-1 Learn DBMS
and Reporting Skill



Stay-On

Learn **Data Visualization** Skill, In this program you learn how to design associative data model. Designing of KPI Metrics and prepare drill down and story telling dashboard using advanced data visualization applications like Tableau, Power BI, Qlikview and QlikSense

Project hands-on , Resume Preparation and Mock-Interview by Industry Experts. Job Application and Referral support

1

Learn **DBMS Programming** Skill, in this you get to know how to manage structure and un-structured data before going data analysis. Get hands in programming like SAS, SQL,VBA, R, Python and Scala

2

3

Learn **Data Mining** Skill, In this program you learn Statistics and its business applications in terms predicting the future outcomes from the history pattern of the data and creating an action to achieve the optimization technique using Machine Learning, Deep Learning and Artificial Intelligence. Excel, SAS, R, Python, TensorFlow and Keras

4

Get assured to become a 100% data scientist and bagging a job



Become a Data Scientist

Explore online **Data Science** courses to grab the most in-demand job opportunity in India and Abroad



3 Steps

Step1- DBMS Reporting

Step2- Data Visualization

Step3- Data Mining
(PM,ML,DL & Artificial Intelligence)

What you will get

- Get a real time training experience from industry experts
- Session wise assignments and mentorship
- Post class recorded videos
- Project 1:1
- Get hands-on experience with 5 industry project
- Resume preparation and mock-interview with Industry experts
- We filter and categorize you an expert and guarantee you a 100% job



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www.dvanalyticsmds.com

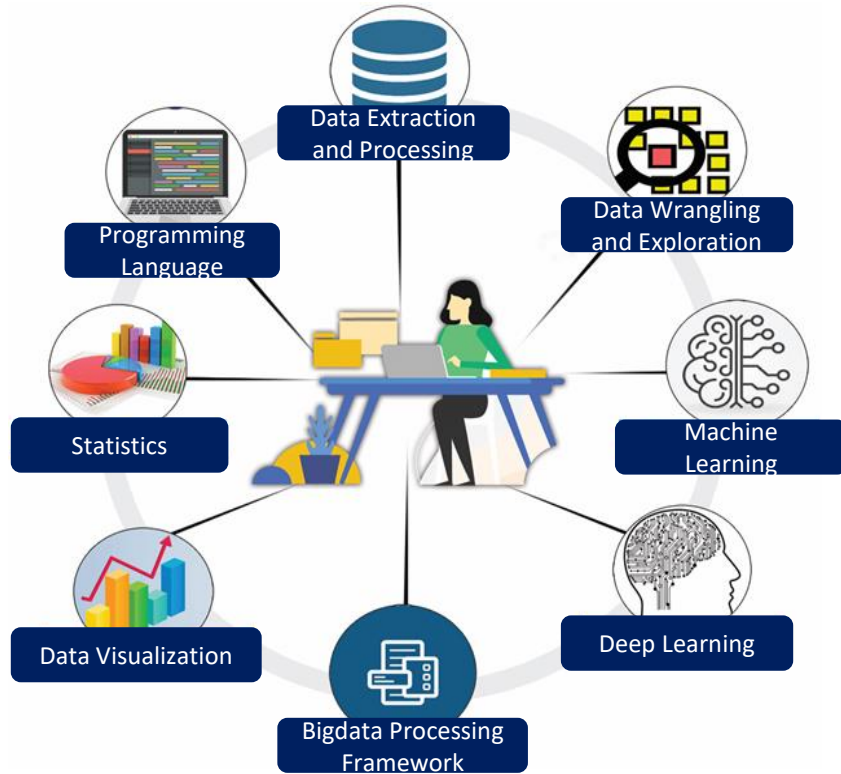
3 Months Steps

Become a Data Scientist

Get 100% Placement Support



Any working professionals or a minimum graduate degree holder can opt for this career move



Step1- DBMS Reporting



Step2- Data Visualization



Step3- Data Mining
(PM,ML,DL & Artificial Intelligence)

Module-1	Module-2	Module-3
+	+	+
+	+	+

Cont: +91 9591793303 / 7483596228



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www.dvanalyticsmds.com



Transforming you

Become a Data Scientist

Our Success in 2019-20

50+

Batches Delivered

1200+

Students

85%+

Our Success Rate

13.5 Lacs

Average salary pa (INR)



Sravani

BE from Centurion University, Bhubaneswar



Abinash

BTech from KIST, Bhubaneswar



Neethu

MTech from Kerala



LovLin

Btech Punjab Technical University, Punjab



Chandrakant

Btech from Trident Academy, Bhubaneswar



Ajay

MBA Finance, Bhubaneswar



Gunjan

MBA from Madhya Pradesh



Sidharth

BE from Madhya Pradesh



Navneeth

Btech from Patna



Archana

BSC from SG Women's college Rourkela, Odisha



Kaushika

Btech from GITA, Bhubaneswar



Soumya

Btech KEC, Bhubaneswar



Kumal

Btech from Trident Academy, Bhubaneswar



Dibyajeeet

Btech from ITER, Bhubaneswar



Ashutosh

MBA Finance, Puri



Ranjan

MCA from IISIT, Bhubaneswar



Subhashis

Btech from Nalanda, Bhubaneswar



Biswa

Btech from, Bhubaneswar



Sandeep

Btech from Trident Academy, Bhubaneswar



Biswa

Btech from Trident Academy, Bhubaneswar



Rupa

MCA from, Bhubaneswar



Madhesh

Btech from, Tamilnadu



Madhuri

MCA from, BIT Durg Chhattisgarh



Abdul

Btech from, Kerala

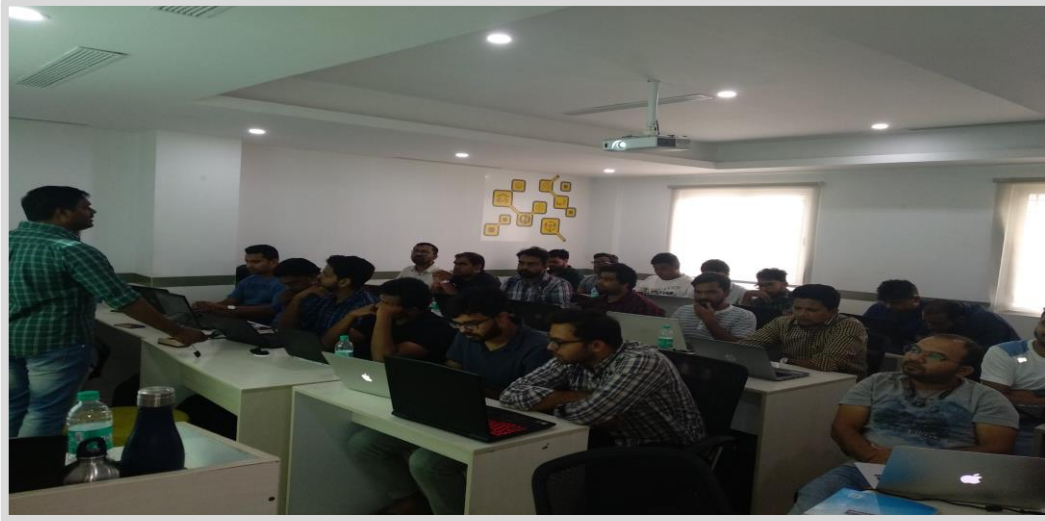
More.....



DV Analytics

Transforming you





Bangalore Branch:

Office No-01, L7, 1st Floor, Jeevan Bhima Nagar,
Near Water Tank, Above Sagar Food
Karnataka, Bangalore-560075



Bhubaneswar Branch:

Govind Tower, 2nd Floor, Raghunathpur, Nandankanan
Road, Near HP Petrol Pump, Odisha,
Bhubaneswar-754005



thank
you!